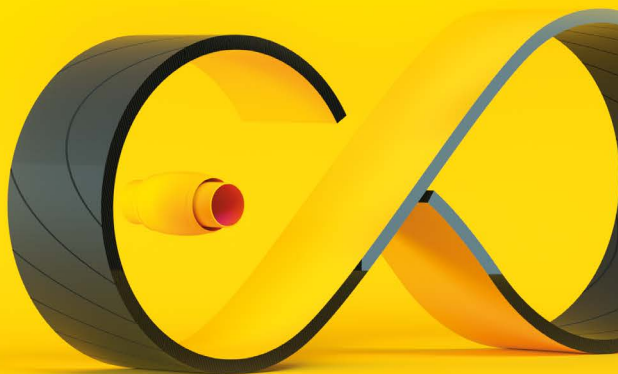




EUROBIKE AWARD

Winner 2021



eurobike.com
#EUROBIKESHOW

CONTENT



GOLD WINNER

DATUM by DIGIT BIKES, featuring ANALOG suspension	4
QUICK-RACK LIGHT	5
Veloine Pregnancy Cycling Kit	6
Smart Grip D500+	7
Classified POWERSHIFT hub	8
CARGOLINE FS 800	9
raijn	10



START-UP WINNER

GiBLI G10	11
EBIKE MOTOR SERVICE + MAINTENANCE + SPARE PARTS	12
The KEEGO	13
Evare 856 E-Bike	14
Performance Protection Print	15



WINNER

VARIO PS	16
REVO Short	17
Umweltfreundliche Fahrradverpackung für eindrucksvolles Unboxing	18
M1 EVO	19
YSI15GL	20
AURA 100 & BLAZE LINK Bicycle Light Set (StVZO)	21
An innovative device to fasten disked wheels for easy and fast change	22
Myroon Exonic	23
MIK HD (Mounting Is Key)	24
RheoLight	25
Amager Series	26
Cybro Belt Pass	27
Urban Arrow Craft	28
COLEEN Speed Bike Modern DB	29
Schloss LOC.1. 100 mm FIT	30
Ryder Innovation Luberetta	31
Rise M-10	32
SUM - X	33
XE-1 Hydrofoiler	34
HUD-Y ACE	35
NUSETI	36
Kindernay VII internal gear system, w/ ONESIE shifter and SWAP32 shell	37
IDOL	38
Busch + Müller Curve Light Assistant LEVAL	39

DATUM by DIGIT BIKES, featuring ANALOG suspension



PRODUCT:

DATUM by DIGIT BIKES, featuring ANALOG suspension

MANUFACTURER:

Digit Bikes, United States

CATEGORY:

Start-Up



PRODUCT DESCRIPTION:

Digit's ANALOG technology is an all-new, pedal-efficient, multilink rear suspension, requiring fewer parts than even single-pivot designs. Fewer parts result in reduced weight, increased stiffness, improved reliability, reduced friction, reduced linkage free-play, and lower costs.

The frame accommodates two large bottles inside the front triangle, and its straight seat tube allows for >200mm dropper posts, even on small sizes.

The rear shock absorber can be serviced by any competent suspension technician with standard bike-workshop tools.

The first model, DATUM, delivers 140mm rear travel (with a 150mm fork). Additional models will be developed for longer and shorter travel disciplines.

JURY STATEMENT:

Digit Bikes brings new impetus or rather a new suspension into the frame construction of mountain bikes. The proof of concept shows what is kinematically possible with an integrated suspension system. And this method of integration into the top and down tubes gives the frame its own, unique tidy design.

WEBSITE: <http://www.digitbikes.com>

QUICK-RACK LIGHT



PRODUCT:

QUICK-RACK LIGHT

MANUFACTURER:

Ortlieb Sportartikel GmbH, Germany

CATEGORY:

Bike Accessories

PRODUCT DESCRIPTION:

You only have one bike or you want to take a bit more than planned with your gravel, MTB or road bike? Then there is a solution: QUICK RACK, the luggage rack that can be mounted in 15 seconds and dismounted in 5 seconds to securely attach one or two panniers to your bike. The rack allows direct attachment of bags with QL1/2.1 mounting system and any other hook system, as well as Ortlieb's own 3/3.1 mounting system (detachable); suitable for 26/28 and 29 (limited); provision for battery light mounting available (detachable); no further mounting parts necessary.

JURY STATEMENT:

This lightweight luggage rack is very easy and user-friendly to mount. Or if not needed, it can be removed in a matter of seconds. No tools required, which makes it extremely practical indeed.

WEBSITE: <http://www.ortlieb.com>



GOLD
WINNER

AWARD 2021

Veloine Pregnancy Cycling Kit



PRODUCT:

Veloine Pregnancy Cycling Kit

MANUFACTURER:

Veloine - Women Cycling Apparel, Germany

CATEGORY:

Apparel and Accessories

PRODUCT DESCRIPTION:

Veloine's Pregnancy Cycling Kit is an innovative cycling kit designed for pregnant cyclists. Especially in the first months of a pregnancy, many cyclists are still very active, outdoor or indoor on the trainer. After a few weeks, they no longer fit into their cycling kits and typically have to use obsolete men's clothing. The Veloine Pregnancy Cycling Kit consists of a Jersey + Shorts designed for the pregnant body, and empowers female cyclists to continue their sport during pregnancy as long as their body and mind allow. Other sports sectors, such as running, have done this years ago - but the cycling industry has been behind, which makes this product a true innovation in cycling wear.

JURY STATEMENT:

Farewell to the myth that pregnant women don't go in for sport. These shorts and jersey from Veloine solve a problem that the industry has ignored for far too long.

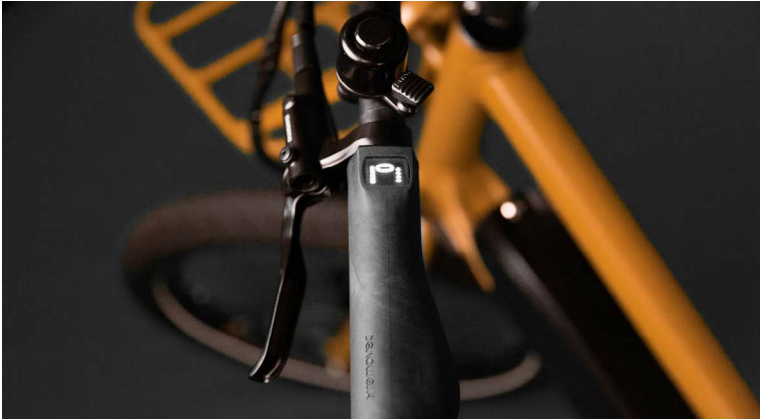
WEBSITE: <http://www.veloine.cc>



GOLD
WINNER

AWARD 2021

Smart Grip D500+



PRODUCT:

Smart Grip D500+

MANUFACTURER:

Promovec A/S, Denmark

CATEGORY:

E-Bikes



PRODUCT DESCRIPTION:

Smart Grip for E-Bike is a grip with buttons and a display integrated into the left handle. The buttons are comfortably operated from the back of the grip using the index finger and the thumb, without moving the hand away from the handlebar. This increases safety. The grip has haptic feedback when the buttons are pressed and the display operates: Battery level, Actual speed, Assist level, Diagnostics. Smart Grip can be operated as a fully-fledged standalone display or can be connected via Bluetooth to our smartphone app „Promovec Connect+“ to expand the level of user control over the e-bike, or even use smartphone as a secondary display on the bike, with navigation and extensive controls.

JURY STATEMENT:

Surprisingly smart: the ergonomically-shaped handle with integrated control buttons has a mini display to show the settings of the e-drive and data, such as the battery charge level. It even gives feedback you can feel when shifting. Great for minimalists, it can also pair up with other displays or a smartphone via Bluetooth.

BOOTH-NR.: A1-200

WEBSITE: <http://www.promovec.com>

Classified POWERSHIFT hub

**PRODUCT:**

Classified POWERSHIFT hub

MANUFACTURER:

Classified Cycling BV, Belgium

CATEGORY:

Bike Components



GOLD
WINNER

AWARD 2021

PRODUCT DESCRIPTION:

Classified introduces POWERSHIFT. A wireless shifting technology in the rear hub, replacing the functionality of the front derailleur while allowing you to change gears instantaneously, under full load and with uncompromised ratio coverage and gear steps.

Classified combines the best of both worlds: it has the clean look and feel of a 1x set-up, combined with the ultimate gear coverage of a 2x set-up. You can shift instantly, in 150 milliseconds, even under full load up to 1000 watts. The shifting system is resistant to water and dirt, making it highly reliable in all weather conditions. Last but not least, A Classified equipped bike is equally light or even lighter than a bike equipped.

JURY STATEMENT:

End of shift for the front derailleur – thanks to the Powershift hub from Classified. One click on the handlebars is all it takes to shift the gear ratio in the rear hub – all wireless, easy and convenient.

BOOTH-NR.: B5-501

WEBSITE: <https://classified-cycling.cc/>

CARGOLINE FS 800



PRODUCT:

CARGOLINE FS 800

MANUFACTURER:

KETTLER Alu-Rad GmbH, Germany

CATEGORY:

E-Bikes

PRODUCT DESCRIPTION:

KETTLER has created a new E-Cargo frame which sets several new technical benchmarks. Starting with the ELIAN steering hub combined with an own creation of suspension just below the loading area plus in the rear. 250 KG max. permissible weight allowed stays always easy to handle and offers a riding experience like never before – even for unexperienced riders ensuring top reliability under all conditions. The handlebar created by KETTLER Alu-Rad offers a fast adjustment for almost all body measurements. The suspension seatpost offers a dropper function (EUROBIKE award) for an easy downswing, same as the low frame entry has. With several loading options, the perfect E- Cargo bike.

JURY STATEMENT:

The aesthetic profile of the Cargoline is just one of its many award-worthy features. It has full suspension and is ergonomically adjustable down to the finest detail, making it ideal for families. A unique steering system lowers the centre of gravity and improves handling. An all-round success!

BOOTH-NR.: A6-302

WEBSITE: <http://kettler-alu-rad.de>



GOLD
WINNER

AWARD 2021

raijn

**PRODUCT:**

raijn

MANUFACTURER:

Texlock GmbH, Germany

CATEGORY:

Apparel and Accessories

GOLD
WINNER

AWARD 2021

PRODUCT DESCRIPTION:

Multifunctional rain gear that transforms from a rain jacket into a jumpsuit in just seconds Changeable from rain jacket to jumpsuit.

- Practical and easy to transport
- 3-layer material | Highly water-repellent - Water column: 20,000 mm
- Breathable - Breathability: 25,000 gr/m²/24h
- Water-repellent zippers and welded seams
- Adjustable hood with reinforced peak and perforation
- Reflective stripes on hood, sleeves, back and legs
- Machine-washable at 30 °C in gentle wash cycle
- is produced responsibly, fairly, and in the highest quality, and all materials and ingredients used are certified by STANDARD 100 by OEKO-TEX®
- changeability, material, transport

JURY STATEMENT:

Shoes off, squeeze into the waterproofs, shoes back on – raijn does away with all that hassle. Simply zip open the multifunctional full-body rainproof jumpsuit and pull it over your legs. It can also be used as a simple rain jacket and stowed away in a hip bag.

BOOTH-NR.: A4-501**WEBSITE:** <https://www.tex-lock.com>

GiBLI G10

**PRODUCT:**

GiBLI G10

MANUFACTURER:

GiBLI, Canada

CATEGORY:

Start-Up

**PRODUCT DESCRIPTION:**

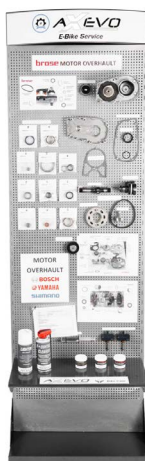
GiBLI has designed a real-time aerodynamic sensor to help cyclists & triathletes unlock their ultimate performance potential. Wind resistance relative to body position is the number one factor in an athlete's drag coefficient (CdA). In cycling very small body position changes and equipment choices can cause significant drag differences. Optimizing aerodynamics allows a rider to have immediate improvements with no extra equipment purchases requirements, or added training time.

JURY STATEMENT:

The innovative concept of analysing and improving a rider's own aerodynamic position while on the move will appeal to ambitious athletes and help them to transfer the maximum amount of power onto the road.

WEBSITE: <https://giblitech.com/>

EBIKE MOTOR



PRODUCT:

EBIKE MOTOR SERVICE + MAINTENANCE + SPARE PARTS

MANUFACTURER:

AXEVO TECHNOLOGY srl, Italy

CATEGORY:

Start-Up



START-UP
WINNER

AWARD 2021

PRODUCT DESCRIPTION:

We have devised a program for maintenance and supply of spare parts for main e-bike engines (Shimano, Brose, Bosch). We operate in 2 ways:

- Customers can order from our website need spare parts to restore their motor Or

- Customers sends us the motor and at our headquarters, we carry out the service. We offer the maintenance and spare parts program mainly for motors out of warranty. In this way the customer has the possibility to give a second life to the motor otherwise destined for scrapping.

All process are managed by a modern B2B, where the customer can check the progress of the work.

JURY STATEMENT:

An exciting concept for the future: service, maintenance and spare parts for e-bike motors. The Italian start-up Axevo has already come up with a sustainable solution for problems that have yet to emerge among the public at large. Sooner or later, when e-bike motors approach the limit of their service life and the guarantee period comes to an end, there's bound to be a large market.

BOOTH-NR.: Ü0-219

WEBSITE: <https://www.axevotech.eu/en/EBIKE-SERVICE-MAINTENANCE>

The KEEGO

**PRODUCT:**

The KEEGO

MANUFACTURER:

KEEGO, Austria

CATEGORY:

Start-Up

PRODUCT DESCRIPTION:

Made in several layers, an interior of pure titanium protects the contents of the KEEGO bottle from plastic particles and prevents mold. This keeps the drink clean, free of contaminants and bad taste.

Titanium is chemically inert and corrosion resistant. This makes the bottle easy to clean and gives it a long life. The plastic exterior provides the lightness (86 g.) and elasticity needed.

The cap with its pure silicone insert prevents any plastic contact of the water and is also very easy to clean - all with the goal of developing the cleanest and longest lasting bike bottle in the world.

JURY STATEMENT:

The Keego allows you to cut down on plastics while drinking and still having a squeezable water bottle. Exciting technology makes it possible: a titanium inlay which doesn't affect the taste. A lot of development work from a young company has gone into this.

BOOTH-NR.: Ü0-310

WEBSITE: <https://keego.at/>



START-UP
WINNER

AWARD 2021

Evari 856 E-Bike



PRODUCT:

Evari 856 E-Bike

MANUFACTURER:

Evari Bikes Limited, United Kingdom

CATEGORY:

Start-Up



PRODUCT DESCRIPTION:

The Evari bike is a high end, all terrain pedelec. Design led with disruptive innovation and engineering at it's core. It has a monocoque carbon structure to keep it as light as possible, with total electronic integration hiding all external visible cables, allowing for a streamlined and elegant aesthetic.

The accompanying Evari App provides the full ownership experience. It will hold all the owner documentation and offers ride telemetry that is interchangeable for different needs, such as compass, route planning, trip timer, speedometer and watch, and be customised specifically for the rider.

JURY STATEMENT:

The whole panel was inspired by the design and contours: the Evari all-terrain e-bike impresses with a uniquely shaped monocoque carbon frame. A Kiox display mounted on a carbon panel is set into the gently curving top tube. The bike evokes a very special emotion: "It's like driving a Porsche", was the comment from one of the judges.

WEBSITE: <http://www.evaribikes.com>

Performance Protection Print



PRODUCT:

Performance Protection Print

MANUFACTURER:

GRDXKN®, Germany

CATEGORY:

Start-Up



PRODUCT DESCRIPTION:

GRDXKN® offers protection for cyclists. The technical structure print offers above all protective functions with low weight and high adaptability. This is how textiles can be developed to high-performance textiles: thanks to the GRDXKN® 4D printing system, jerseys, jackets and pants have a padding/upholstering, abrasion-resistant and shock-absorbing effect on exposed parts of the body. The structure and thus the design are adapted to the biker's anatomy. The printable, integrated protectors have a high adaptability, offer safety (Darmstadt/Cambridge Test) and are lightweight and washable. The GRDXKN® structure improves aerodynamics (wind tunnel) and is hardly noticeable to the biker.

JURY STATEMENT:

Integrating protective materials into the actual clothing is a clever idea! GRDXKN has developed a printing technology that has already attained a high level of maturity. A great and innovative concept that is capable of protecting cyclists against scrapes and grazes in a crash.

BOOTH-NR.: Ü0-207

WEBSITE: <http://www.grdxkn.com>

VARIO PS

**PRODUCT:**

VARIO PS

MANUFACTURER:

Ortlieb Sportartikel GmbH, Germany

CATEGORY:

Bike Accessories

**PRODUCT DESCRIPTION:**

Backpack or pannier? -Why not both! The newly developed VARIO PS combines the advantages of a backpack with those of a fully-fledged bike bag. It can be converted in seconds by means of a reversible front pocket without any loose parts. In bike mode the shoulder straps are covered, in backpack mode the carrying system. Well thought-out details such as the outer zipper-pocket, the mesh outer pocket, the padded laptop compartment or reflectors on both sides make the new VARIO PS the perfect companion when commuting or on tour. Available with Quick-Lock 2.1 or 3.1 system.

JURY STATEMENT:

The Vario PS from Ortlieb is genuine all-rounder. It's a backpack and bike bag in one, easy to use without any fiddly adjustments. Folding the large outer pocket turns the Vario PS into a pannier. When you're cycling, it clips onto the bike and then can be carried the last few metres into the office on your back. Simple and practical.

WEBSITE: <http://www.ortlieb.com>

REVO Short

**PRODUCT:**

REVO Short

MANUFACTURER:

Shimano Europe BV, Netherlands

CATEGORY:

Apparel and Accessories

PRODUCT DESCRIPTION:

MTB Shorts made of used airbags upcycled from car waste.

These used airbags partially come from scrapyards in Germany and partially from production waste of a big automotive security system producer. Our production factory developed a very effective way of upcycling this waste, enabling us to reduce waste and produce our products absolutely eco efficient.

Airbags are designed to perform in extreme situations, and they are extremely durable and as a result perfect for MTB Shorts.

Price 149,95 without inner short, 199,95 with innershort included

JURY STATEMENT:

Clothing for mountain bikers should be tough and long-lasting. Revo shorts don't leave that to chance – they're made from reprocessed airbags and other recycled materials. We thought this was a brilliant idea as it reuses these durable materials.

BOOTH-NR.: B3-300

WEBSITE: <http://www.shimano.com>



Umweltfreundliche Fahrradverpackung



PRODUCT:

Umweltfreundliche Fahrradverpackung für eindrucksvolles Unboxing

MANUFACTURER:

THIMM Packaging Systems GmbH & Co. KG, Germany

CATEGORY:

Sustainability - GREEN Award



PRODUCT DESCRIPTION:

- Packaging is made 100% from corrugated cardboard
 - It can be opened without any tools
 - Reliable and stable fixing and padding of the bicycle
 - Avoidance of transportation damage thanks to the custom-fit bicycle packaging
 - Suitable for all bicycle types | Also be used as return packaging
 - Faster picking process | Can be printed on the in- and outside
 - Easy unboxing | Up to 100% recyclable | Plastic-free
 - CO₂-savings in warehousing and logistics due to low transportation volumes
- Potential savings with 800,000 units:

460 tonnes plastic film | 286 tonnes pallet wood for 13,000 pallets | 782 tonnes CO₂

JURY STATEMENT:

Fighting back strain! The bike transport box from Thimm Packaging opens at the side, the attachments for the seat tube and handlebars release and then the bike is removed from the side too. This puts paid to strenuous lifting bikes out of boxes – at last. And its sustainable: the box can be used many times over.

BOOTH-NR.: B1-106

WEBSITE: <https://www.thimm.de/produkte-dienstleistungen/produkte/produkt-detail/umweltfreundliche-fahrradverp>

M1 EVO

**PRODUCT:**

M1 EVO

MANUFACTURER:

SENA, United States

CATEGORY:

Apparel and Accessories

PRODUCT DESCRIPTION:

The helmet features seamlessly integrated Mesh Intercom™ technology which allows for hands-free communication with multiple riders within a 900-meter range. Mesh Intercom™ incorporates up to 9 channels, letting users switch between different groups and offers a talk time of up to 10 hours. Sena's Advanced Noise Control™ ensures the voice is heard clearly. Users can pair a smartphone to the M1 EVO in order to listen to music, hear GPS/Apps, and even take phone calls. The helmet accepts voice commands, giving control of features by speaking rather than pressing a button, offers an integrated FM radio as well as an LED taillight. The Sena Cycling App allows control of the helmet features

JURY STATEMENT:

Entertainment on trail – pothole warning on the tour. A tall order – unless you have a helmet with integrated wireless connectivity like the M1 EVO. A microphone is fitted inside the brow of the helmet while the speakers are above the ears, and both can pair up with a mobile phone.

BOOTH-NR.: A4-500

WEBSITE: <https://www.sena.com>



WINNER

AWARD 2021

YSI15GL

**PRODUCT:**

YSI15GL

MANUFACTURER:

JD Components Co., Ltd, Taiwan

CATEGORY:

Bike Components

PRODUCT DESCRIPTION:

Integration is the future trend, this new dropper post provides an integration with bike frame and provide highly customizable travel adjustment based on different rider's height. Integration and clean overall bike design, while still allowing users to adjust saddle height and get the most drop travel out of their bike. Riders do not have to compromise to fix travel as other dropper post in the market. Infinite travel adjustment design, riders can customize the travel they need until millimeter unit. Easy mechanism by using lever at the post head to activate travel adjustment feature. Cost effective and reliable cartridge design.

JURY STATEMENT:

Once adjusted, the saddle height can be repeatedly returned to the exact setting thanks to the integrated drop-down saddle support. This is particularly useful for travelling and also for bikes that frequently change riders or are returning from a service.

BOOTH-NR.: A6-307

AURA 100 & BLAZE LINK Bicycle Light Set



PRODUCT:

AURA 100 & BLAZE LINK Bicycle Light Set (StVZO)

MANUFACTURER:

SIGMA-ELEKTRO GmbH, Germany

CATEGORY:

Bike Accessories



PRODUCT DESCRIPTION:

What makes the Aura 100/BLAZE LINK Set truly unique is that the lamps can be used as connected lights. When they are connected, the front light controls the rear light and the BLAZE battery charge can be read from the front light. The Set is anti-glare and ensures safe, convenient riding. The AURA is equipped with an integrated brightness sensor that automatically adjusts light intensity to ambient light and turns the BLAZE on and off. At 100 lux of illuminance and 110 m of beam range, the AURA 100 is SIGMA's most powerful StVZO front light. Since there are four light modes, the cyclist has complete control of brightness and run time. Additionally, the BLAZE features a brake light.

JURY STATEMENT:

Really handy: detachable lights that pair up. With an active connection, the front light is able to control the rear light. Similarly, the charge level of the battery in the rear light is also monitored on the front light. And all compliant with German StVZO road traffic regulations!

BOOTH-NR.: A5-200

WEBSITE: <https://www.sigmasport.com/en/produkte/licht-systeme>

Innovative device



PRODUCT:

An innovative device to fasten disked wheels for easy and fast change

MANUFACTURER:

Lagar Concept, France

CATEGORY:

Bike Components

EUROBIKE



WINNER

AWARD 2021

PRODUCT DESCRIPTION:

The sprocket cassette and disc always remain on the bike. A simple wheel, without bearing, is removed and replaced quickly, without tools. Bearings are only in the frame and the fork. Left arm bearing supports the disc bracket, and the right the cassette bracket. Front and rear wheels are exactly the same, a single wheel. The rider leaves the chain on the sprocket he wants to restart easily.

"V" shape surfaces forming a dovetail allow wheel assembly and power transmission. With the double inclination of the surfaces, tightening the 3 pieces against each other is not done by using an axle screwing but by creating an engagement force. Axles don't fully exit and always stay on the bike.

JURY STATEMENT:

An ingenious system that makes it easy to install and remove wheels with thru-axles. Both the cassette and the brake disks remain on the frame so that the exact settings are retained. No tools are needed for the wheel change.

WEBSITE: <https://www.lagarconcept.com>

Myroon Exonic



PRODUCT:

Myroon Exonic

MANUFACTURER:

KTM Fahrrad GmbH, Austria

CATEGORY:

Bicycle



PRODUCT DESCRIPTION:

We present a completely new MYROON frame for the model year 2022. It looks aggressive even at first glance. Responsible for this is an uncompromising race geometry. With the EXONIC frame weighing a record-breaking 920g (size M), it has been optimised in terms of stiffness and is completely designed for single chainring groupsets. A weight reduction of approx. 7% is accompanied by an increase in rear stiffness of approx. 13%. This design, as well as the cables running directly through the headset into the frame, ensure a clean appearance. The modern design also increases tyre clearance and allows riding 2.35 tyres without any problems.

JURY STATEMENT:

A modern hardtail MTB with a logical design The Myroon has an impressively lightweight frame that weighs just 920 grams. It's built with a matching, aggressive race geometry. All cables are routed internally, which further accentuates the overall design.

BOOTH-NR.: A6-200

WEBSITE: <http://www.ktm-bikes.at>

MIK HD (Mounting Is Key)



PRODUCT:

MIK HD (Mounting Is Key)

MANUFACTURER:

Basil BV, Netherlands

CATEGORY:

Bike Accessories



PRODUCT DESCRIPTION:

In 2017 MIK was introduced as a new controlled open platform for clicking accessories on your bicyclerack. The brand strategy is unique: all accessory brands and carrierproducers were invited to join. This has made MIK a new worldwide standard in the industry, with brands like Riese & Muller, Giant, Merida, Gazelle and Trek. The newest version of MIK is MIK HD. MIK HD enables you not only to click your panniers, baskets and crates on your rack in a second, but also child seats. MIK HD is reverse compatible: regular accessories fit in MIK and MIK HD, child seats only in MIK HD. We invested in extra safe new test-norms, compliance, functionality, legal and a special MIK HD adapterplate.

JURY STATEMENT:

Further development of the MIK mounting system brings clear benefits for end users. It's a straightforward, secure and quick solution for fastening bags, baskets and now children's seats as well.

BOOTH-NR.: B2-300

WEBSITE: <https://www.basil.com/de/>

RheoLight

**PRODUCT:**

RheoLight

MANUFACTURER:

Ink Invent BV, Netherlands

CATEGORY:

Bike Components

PRODUCT DESCRIPTION:

Retroreflective Smart Pigments for Nighttime Conspicuity

RheoLight serves as an additive for waterbased and conventional coatings, aimed at 3D industrial application of the total (color) product. The product is easy to incorporate as a color development tool and is compatible with(in) existing production infrastructures and processes.

For the first time ever, retroreflection becomes an integrated part of the bicycle, increasing nightly conspicuity as well as adding aesthetic appeal through the new and innovative RheoLight Effect.

JURY STATEMENT:

Smart colours: RheoLight sets the bike frame aglow. The pigments are compatible with both water-based and conventional paints and can be applied in the usual way. When it's dark, the tubes light up – no matter what colour the frame.

WEBSITE: <http://www.rheolight.com>

EUROBIKE



WINNER

AWARD 2021

Amager Series



PRODUCT:

Amager Series

MANUFACTURER:

Deuter Sport GmbH, Germany

CATEGORY:

Apparel and Accessories



PRODUCT DESCRIPTION:

The new waterproof commuter backpack for all city bikers. Plenty of space including a zip-in organizational unit for laptop, tablet, documents and other work materials. Thanks to the roll top, the 25-liter volume can be expanded by an additional 5 liters. The biking-proven Deuter Airstripes back system ensures that the center of the load is close to the body despite minimal body contact. The new, air-permeable Air Spacer Mesh as well as the perforated, ergonomically shaped shoulder straps and snug, packable hip fins ensure maximum air circulation. Waterproof smartphone outer pocket, helmet and lock attachment, internal safety pocket and reflective elements complete this new commuter pack.

JURY STATEMENT:

The Amager backpack series combines chic and utility for commuters and has a host of practical features. Ergonomic straps, a convenient magnetic closure, a waist belt that can be easily packed away and a white lining to save you having to hunt endlessly for your belongings.

BOOTH-NR.: A7-200

WEBSITE: <https://www.deuter.com>

Cybro Belt Pass



PRODUCT:

RheoLight

MANUFACTURER:

Cybro Industries, Italy

CATEGORY:

Bike Components



PRODUCT DESCRIPTION:

Belt on a bike sounds like pure style, strength and lightness.

Openable rear triangle to host the belt and the sliding dropouts to straight it.

Most of the time it makes the frame heavy and kills the clean style.

CBP (Cybro Belt Pass) dropouts system rethink the rear triangle and the dropouts. Ready to work both with the bolted axle (fitting hub motors) or the through axle technology, CBP combined with a minimal tensioner or an eccentric bb increase the strength of the frame, minimize the weight and let the designer be free to design as cleanly as his hand lets him.

The CBP dropouts could also host the chain and the derailleur, just using the specific hanger.

JURY STATEMENT:

An inspiring purist detail: the Cybro Belt Pass is designed for carbon frames. It enables thru-axles to be combined with maintenance-free belt drives. The no-frills design provides an excellent solution both technically and aesthetically.

BOOTH-NR.: B1-216

WEBSITE: <https://www.cybroindustries.it/>

Urban Arrow Craft

**PRODUCT:**

Urban Arrow Craft

MANUFACTURER:

Urban Arrow, Netherlands

CATEGORY:

Mobility Solutions

PRODUCT DESCRIPTION:

In collaboration with several technical service providers we designed the Urban Arrow Craft: The ultimate mobility solution for all mechanics working in and around the city.

This all-electric cargo bike enables you to maneuver smoothly through the city, without getting stuck in traffic and endless searching for a parking spot. All without zero emission. The Urban Arrow Craft will seriously 'up the cargo game' because the interior of this cargo bike is custom designed. It offers space and mounting options for most mainstream tool storage systems. That way service technicians can safely & easily take all of their tools with them for their next job in the city center.

JURY STATEMENT:

Cargo bikes for service providers and tradespeople are a really fascinating topic for urban mobility. With the Urban Arrow Craft, for example, they can ride to their jobs in the city centre without CO2 emissions. Tools and materials can be stowed conveniently and securely in the bike's modular cargo hold.

BOOTH-NR.: A1-620

WEBSITE: <http://urbanarrow.com>



WINNER

AWARD 2021

COLEEN Speed Bike Modern DB

**PRODUCT:**

COLEEN Speed Bike Modern DB

MANUFACTURER:

COLEEN, France

CATEGORY:

E-Bikes

PRODUCT DESCRIPTION:

The Modern DB edition offer the best power ratio on the market with 750W and 22kg, and it's for now the first ebike in carbon fiber with the Pinion gearbox directly integrated. This conception improve the durability of the transmission. The edition is completely made in a carbon fiber with a continuous process to obtain a stiffness and comfortable frame. In fact, the fork is a fully monobloc part) All the electronic even the battery is made for this bike, developed and manufactured in France (Bordeaux), using technology from Aeronautics (battery can be used more than 8 years).

JURY STATEMENT:

The slick, innovative carbon frame houses all cables while the Pinion gearbox combined with belt drive ensures that this S-pedelec is low on maintenance. The 750-watt motor is a lot of fun and makes the daily commute really enjoyable.

WEBSITE: <https://coleen-france.com/fr/>



WINNER

AWARD 2021

Schloss LOC.1. 100 mm FIT



PRODUCT:

Schloss LOC.1. 100 mm FIT

MANUFACTURER:

Biketec GmbH, Switzerland

CATEGORY:

Bike Accessories

PRODUCT DESCRIPTION:

The extremely robust, electric frame lock takes e-bike protection up to the next level. In combination with the app FIT E-Bike Control and the function FIT Digital Key, the e-bike can be opened and closed conveniently via the smartphone.

JURY STATEMENT:

Integrating a digital lock into the system and the battery of an e-bike definitely makes sense. The lock can be opened by app when switching on the e-bike and can be locked again automatically in just the same way. Digital and secure.

BOOTH-NR.: A6-202

WEBSITE: <https://fit-ebike.ch>



Ryder Innovation Luberetta



PRODUCT:

Ryder Innovation Luberetta

MANUFACTURER:

Omnico Pty Ltd, South Africa

CATEGORY:

Apparel and Accessories



PRODUCT DESCRIPTION:

Chain lubing is an important part of bicycle maintenance and plays an imperative role in the bicycle's efficiency. This is often neglected due to the mess associated with chain lubing, but more importantly, the fact that chains are not lubed correctly so as to ensure maximum drivetrain efficiency. Luberetta offers a portable 15ml container with a screw-on cap allows users to fill the container with his or her favorite lube.

Luberetta was designed with this in mind and provides users with a very simple solution and simplifies the lubing process whilst ensuring that each and every chain link receives adequate lube and in doing so eliminates waste and mess.

JURY STATEMENT:

Simple and yet very effective: Luberetta can be filled with your lubricant of choice. Being so small, it slips into the pocket of a jersey and goes anywhere. Economical and environment-friendly – because the specially shaped dispenser only spreads chain oil where it belongs.

WEBSITE: <https://ryderinnovation.com/>

Rise M-10



PRODUCT:

Rise M-10

MANUFACTURER:

Orbea, Spain

CATEGORY:

E-Bikes



PRODUCT DESCRIPTION:

Riding on trails with the electric momentum of an ebike is exciting, but as ebikes get more powerful, something important is lost. The smooth, natural experience of riding a mechanical MTB goes away. If the goal is to climb more, descend more and have more fun, then there's no need to sacrifice simplicity, responsiveness, excellent handling or weight. The Rise was born with a new eMTB philosophy: to bring fluid autonomy to an ebike, where power, distance, interface and weight are addressed as a single, cohesive system. This is the Rider Synergy (RS) concept. „Rise is a machine designed to expand your trail experience and bring you closer to the moment Minimal, advanced and simple.“

JURY STATEMENT:

Pure temptation: the e-bike for everyone who actually wants a normal mountain bike with just a little extra pep for those climbs. The Rise is very light, and the Shimano motor only kicks in when you really need it. An integrated 360-watt battery has enough power for the job.

BOOTH-NR.: B2-400B

WEBSITE: https://experience.orbea.com/public/de/what-makes-rise-unique?utm_source=ORBEA.COM&utm_medium=MICROS

SUM - X

**PRODUCT:**

SUM - X

MANUFACTURER:

One Less Van srl, Italy

CATEGORY:

E-Bikes

PRODUCT DESCRIPTION:

SUM-X is a power-assisted four-wheeled cargo bike optimized for city logistics. Thanks to the modular carbon chassis, the lightweight suspension system and the direct front wheel drive transmission, it guarantees low consumption, efficient maintenance and customizable size and configuration.

SUM-X can handle a payload of 250kg+. SUM-X is specifically designed for the last mile logistics. It optimizes the travel time while improving the delivery efficiency, guaranteeing 350 kgs load capacity and zero environmental impact. No compromises futuristic design and innovative use of carbon fiber technologies to give the heavy load cargo bike the human size of the bikes and the capability of the vans.

JURY STATEMENT:

A heavy tool for tough tasks: the four-wheeled SUM - X carries loads of up to 250 kilograms but weighs in itself at only 49 kilos. Fitted with full suspension, both cargo and bike are able negotiate the narrowest of alleyways. Its trendy and functional design really inspired us. Simply perfect for that last mile!

BOOTH-NR.: A1-617**WEBSITE:** <https://www.sumsolutions.it/>

EUROBIKE



WINNER

AWARD 2021

XE-1 Hydrofoiler

**PRODUCT:**

XE-1 Hydrofoiler

MANUFACTURER:

Manta5, New Zealand

CATEGORY:

Mobility Solutions

PRODUCT DESCRIPTION:

Manta5 have designed and developed the world's first hydrofoil ebike that replicates the cycling experience on water. Using the same technology as America's Cup sailboats the Hydrofoiler XE-1 opens up a whole new cycling frontier. Suitable for a wide range of fitness levels, riders can explore ocean coastlines, train along waterways, or cruise lakeside with friends and family.

JURY STATEMENT:

The XE-1 Hydrofoiler represents a new category of vehicle. It's quiet and a fantastic training device for people who live by a lake, for example, or want an alternative to a jet ski for skimming over the water.

BOOTH-NR.: FG-B10/2

WEBSITE: <https://manta5.com/>

EUROBIKE



WINNER

AWARD 2021

HUD-Y ACE

**PRODUCT:**

HUD-Y ACE

MANUFACTURER:

ABUS August Bremicker Söhne KG, Germany

CATEGORY:

Apparel and Accessories

PRODUCT DESCRIPTION:

New design language for city bike helmet through three distinctive vents. Two are found longitudinally on the helmet and one transversely at the back of the head.

A magnetic mount for a rear light is accommodated and offers more safety in urban traffic. The chin strap also features two innovations. Under the ears, the strap divides at a component called Trivider, which guarantee the optimal fit without independent adjustment. The Fidlock chin buckle closes magnetically. Protection for the eyes offers an integrated flip-flop screen, which can be folded up and down just like on the classic road bike cap.

JURY STATEMENT:

We were impressed by the many features. This urban helmet has a USB-rechargeable rear light, user-friendly magnetic closure and the Trivider triangular adjustment system below the ear ensures a perfect fit. And of course it's very comfortable to wear.

BOOTH-NR.: A5-400**WEBSITE:** <https://www.abus.com/>

EUROBIKE



WINNER

AWARD 2021

NUSETI

**PRODUCT:**

NUSETI

MANUFACTURER:

NUSETI, Poland

CATEGORY:

Bicycle

PRODUCT DESCRIPTION:

Nuseti is a modern mountain bike. Equipped with completely encapsulated drive, containing 16-speed planetary gearbox and also encapsulated carbon drive belt.

JURY STATEMENT:

The well-designed carbon frame not only routes all cables internally, it also houses the complete drive system. With a Pinion gearbox in the bottom bracket, the Nuseti is engineered to offer maintenance-free riding.

BOOTH-NR.: B1-306

EUROBIKE



WINNER

AWARD 2021

Kindernay VII internal gear system



PRODUCT:

Kindernay VII internal gear system, w/ ONESIE shifter and SWAP32 shell

MANUFACTURER:

Kindernay Corporation, Norway

CATEGORY:

Bike Components

PRODUCT DESCRIPTION:

New 2022 Kindernay VII internal gear hub:

VII: 7 speeds with 28% even intervals | 428% gear range | 160 Nm torque capacity | Native 12mm through-axle | Compatible with 135x10mm, 142x12mm, 148x12mm, with Kindernay Matchcaps, swappable endcaps

New 2022 Kindernay Onesie HYSEQ shifter:

Onesie: Single-sided, right hand, push-shifter for all Kindernay hubs | HYSEQ: Hydraulic sequential | Plug and play: calibration-free, at mounting | Adjusted for life: no calibration needed ever | New CNC design concept

New 2022 SWAP32 and SWAP36:

32 and 36 hole SWAP cages | 7075 aluminium

JURY STATEMENT:

New benchmarks for e-bike gear hubs: the Kindernay VII has seven speeds, an overall range of 428% and is approved for a torque of up to 160 Nm. Plug and play, no calibration needed. A big thumbs-up from us!

BOOTH-NR.: B1-505

WEBSITE: <http://www.kindernay.com>



WINNER

AWARD 2021

IDOL

**PRODUCT:**

IDOL

MANUFACTURER:

ALPINA SPORTS GmbH, Germany

CATEGORY:

Sustainability - GREEN Award

**PRODUCT DESCRIPTION:**

The IDOL is our new role model. Because never before has ALPINA developed a helmet with lower CO2 impact. "Made in Germany", a plant-oil based hard shell, straps and aeration mechanism from recycled plastic - made from old PET bottles and textile waste. The inlay is an eco pad made from recycled thread. The IDOL is a flagship project that shows what is possible - and where the journey is going.

The design is clean, the vents staged as an organic surface play. Not only for style, but above all for a cool head in the concrete jungle. The integrated rear light provides additional safety in poor visibility.

JURY STATEMENT:

Combining sustainability with safety products is a difficult task and one that has only been achieved with limited success. With its Idol model, Alpina has implemented what is feasible. Recycled materials and organically based plastics conserve resources. And what's more, the helmet is "Made in Germany", which cuts out a lot of CO2 during transport.

BOOTH-NR.: A7-301**WEBSITE:** <https://www.alpina-sports.com/>

Busch + Müller Curve Light Assistant LEVAL



PRODUCT:

Busch + Müller Curve Light Assistant LEVAL

MANUFACTURER:

Busch + Müller KG, Germany

CATEGORY:

Bike Accessories

PRODUCT DESCRIPTION:

LEVAL by Busch + Müller, the curve light assistant for e-bikes, compensates all steering and tilting motion and keeps the light on the horizon. Previously, headlamp light fields tilted downwards into peripheral areas when steering. With LEVAL, the light field remains completely and homogeneously where e-bike riders need it: On the road ahead. The ball-bearing gyroscope with servo motor ensures that the light cone glides along the horizontal light/dark boundary in a stable and glare-free manner. LEVAL is mounted like a headlight holder between the e-bike and the headlight, works on all e-bike drives and is suitable for all e-bike headlights from Busch + Müller.

JURY STATEMENT:

A new, innovative curve light for e-bikes. The Curve Light Assistant LEVAL by Busch + Müller is attached to the bike between the holder and the front light. It features a gyroscope mounted on ball bearings with a servo motor to balance out steering movements and tilt. As a result, the horizon is always well lit and riding an e-bike in the dark becomes safer.

BOOTH-NR.: A6-400

WEBSITE: <https://www.bumm.de/>

EUROBIKE



WINNER

AWARD 2021



Your Contact Person

Johannes Schürle
Messe Friedrichshafen GmbH
Project Coordinator EUROBIKE Award

✉ eb-award@messe-fn.de



Organizer

Messe Friedrichshafen GmbH
Postfach 2080
D-88010 Friedrichshafen
Neue Messe 1
D-88046 Friedrichshafen
www.messe-friedrichshafen.de

www.eurobike.com